## **Enhancing Your Downtown**



# Suburban Sprawl



#### Starting Economic Growth

- Introducing high density mixed use buildings
- Building adhere to the historic guidelines
- Enhancing existing facades
- Creating desirable destinations
- Enhancing walking tour

## **Economic Growth Areas**



#### Incorporate Community Facilities

- Town Hall
- Church
- Farmers Market
- Youth Center
- Senior Center

## Potential Community Facilities



## **Event Spaces**

- Multi-use Areas
- Farmers Market
- Concert and Festivals
- Art and Craft Shows
- Exhibits and Conventions
- Fundraisers

## Intimate Spaces

- Improve streetscape
- Resting areas
- Outdoor dinning
- Public Gardens
- Pocket parks
- Art Exhibits

## Social Interaction Areas



### Improve Safety

- Enhance outdoor activity
- Encourage pedestrian traffic
- Crosswalks
- Streetscape
- Lighting
- Parking

Improve Safety of High Traffic Areas



#### Transportation Enhancement (TE)

- Crafted for projects designed to strengthen the cultural, aesthetic, and environmental aspects of the Nation's intermodal transportation system.
- A category within the Surface Transportation Program, authorized by Congress in 1991 and reauthorized in 1998.
- During 1992 to 2001, nearly 11,000 projects received TE funding, of which 2,300 included a historic preservation or archaeological elements.
- Revitalizes communities, preserves historic resources, and stimulates cultural tourism.

#### Reimbursable Items

- Transportation Enhancement funding is not a grant but is based on reimbursement.
- Items vary from state to state, however, generally include costs associated with the following:
  - Project planning, including feasibility studies
  - Environmental analysis or preliminary design
  - Preliminary engineering
  - Construction and construction supervision

# Historic New Harmony, Indiana



- Historic community with rich cultural elements throughout.
- Known for its idyllic gardens, antique shopping, and peaceful spiritual centers.
- Streetsides are filled with both formal and casual gardens.

# Lafayette Depot Plaza and Railroad Relocation Project



- Solved transportation related problems by eliminating 42 hazardous railroad crossings.
- Development revitalized downtown Lafayette.
- Total project cost: \$8.1 million
  - Enhancement funds: \$1 million
  - Other federal transportation funds: \$5.5 million
  - Cities of Lafayette and West Lafayette: \$1.6 million

#### **National Main Street**



- Helped revitalize more than 1,150 Main Street towns and cities in 40 States and Puerto Rico since 1980.
  - \$2.9 billion in physical improvements and produced 20,389 net new businesses and 64,402 net new jobs.